The Texas-Cuba Trade Alliance Asks:

Do you wonder about the future of U.S.-Cuba trade relations?

Did you know that you can now export food and other agricultural products to Cuba?

Have you ever considered traveling to Cuba for business?

For answers to these and other questions, attend the conference:

Doing Business with Cuba

Featuring:

The Honorable Dagoberto Rodriguez
Chief of the Cuban Interests Section
Embassy of Switzerland
Washington, DC

The Honorable Wayne Smith
Former Chief of the
U.S. Interests Section
Embassy of Switzerland
Havana, Cuba

Omni Austin Hotel, South Park
Austin, Texas
May 14-15, 2003

Presented by:
The Texas-Cuba Trade Alliance

Doing Business with Cuba is designed to provide the information, education, and contacts crucial to facilitating successful sales contracts to Cuba.

Omni Austin Hotel, South Park
Austin, Texas
May 14-15, 2003

The Texas-Cuba Trade Alliance, founded in February 2003, serves as an information and education source for Texas farmers, ranchers and food processors wanting to export to Cuba. For more information, please visit the TCTA website at www.tctaus.
Register Today!!!

**Doing Business with Cuba**

Omni Austin Hotel, South Park  
Austin, Texas  
May 14-15, 2003

- An event to provide the knowledge you need to export agricultural products to Cuba.
- An event allowing you to interact with individuals who truly know about the Cuban market.
- An event providing you with crucial information necessary for facilitating successful sales to Cuba.

Who should attend?

*Doing Business with Cuba* will help producers, ranchers, agribusiness, export service providers, and government officials to better understand and reach the Cuban export market.

A block of rooms for this conference has been reserved at the Omni Austin Hotel, South Park. Please state an affiliation with the TCTA when making reservations. Conference group rates are $90/single per day and reservations must be made by Wednesday, April 23, 2003 to secure these rates.

**Omni Austin Hotel, South Park**

4140 Governors Row  
Austin, Texas 78744  
Phone: (512) 448-2222  
Fax: (512) 442-8028

Schedule of Activities

**Wednesday, May 14**  
6:00 p.m.-7:00 p.m.  
Networking Reception

**Thursday, May 15**  
8:30 a.m. - 3:30 p.m.  
Welcome and Opening Remarks

The Cuban Market for Food and Agricultural Products  
Parr Rosson, Texas A&M University

United States-Cuba Relations  
Wayne Smith  
Former Chief of U.S. Interests Section  
Embassy of Switzerland

Licenses for Travel and Exports to Cuba  
William LaForge  
McGuiness, Norris & Williams

Traveling to Cuba - Dos and Don’ts  
Cynthia Thomas  
TriDimension Strategies

Marketing and Distribution in Cuba  
Marvin Lehrer  
USA Rice Federation

Luncheon  
Guest Speaker: Dagoberto Rodriguez  
Chief of Cuban Interests Section  
Embassy of Switzerland

Port Facilities and Logistics  
Ports of Beaumont, Corpus Christi, Freeport, and Galveston

Getting Paid for Exports to Cuba  
Panel of Agricultural Exporters

To Register for *Doing Business with Cuba*, please complete the following:

Name: ____________________________

Business: _________________________

Address: __________________________

City: _________ State: ___ Zip: ______

Phone: ____________________________

Fax: ______________________________

E-mail: ____________________________

Registration Fees

Early (by May 1, 2003) $100  
Late (after May 1, 2003) $150

*Please make checks payable to:  
“Texas-Cuba Trade Alliance”*

Return to: Texas-Cuba Trade Alliance  
c/o TriDimension Strategies  
P.O. Box 515322  
Dallas, TX 75251

For questions and further information, please contact Parr Rosson or Flynn Adcock at 979.845.3070, or via e-mail at prosson@tamu.edu